

Times Union Home Expo

The largest and longest running Home Expo in the Capital District.



Times Union Newspaper “Home Expo” Special Section

Ad Sizes – based on the # of booths

# of Booths	Ad Size by Columns	Ad Size by Inches
1	2 col x 3.75	3.222 w x 3.75 h
2	2 col x 7.5	3.222 w x 7.5 h
3	3 col x 4.75	4.917 w x 4.75 h
4	3 col x 9.75 Quarter Page	4.917 w x 9.75 h
5	4 col x 9.25	6.611 w x 9.25 h
6	4 col x 11.25	6.611 w x 11.25 h
7	5 col x 11.25	8.306 w x 11.25 h
8	5 col x 13	8.306 w x 13 h
9-10	6 col x 10 Half Page Horiz.	10 w x 10 h
11+	6 col x 20 Full Page	10 w x 20 h